

## Product Design and Development.

Phelan Associates have many product, packaging and branding and interaction design projects on our books.

Phelan Associates has grown into a fast moving product development agency with effective sourcing connections in China.

We have handled many successful projects since then, from designing and building 20 prototypes for NDS to doing full scale production runs of well over half a million units for Ecobrand.

We liaise closely with our clients to create value for them through design.

Normally it will be to work on the consumer-facing aspect of the product, where usability, up-to-date product styling and materials are critical to a successful market introduction.

We have much experience in liaising with Hong Kong and Chinese manufacturers and suppliers.

To this end, we have built up a strong and reliable relationship to ensure that mouldings and assemblies are to specification.

Phelan Associates offers a packaging design and documentation solution, where a lot of the project artwork and knowledge already resides inhouse. From our experience, it makes the product development cycle shorter and more effective, as so much graphic material has already been generated inhouse.

Contact us today to see how we can help you with your product development.

Philip Phelan, Director.



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